

## **About Hershey's Pedal for Goodness**

Join us for the 7th Annual Hershey's Pedal for Goodness supporting Children's Miracle Network. Hershey's Pedal for Goodness bike ride (formerly the Tour de Chocolate Town) takes cyclists around Hershey and neighboring towns. It features 3 different bicycle routes that are designed to appeal to all riding levels. The event will be held on Saturday, July 15, 2017.

There is something for everyone! A variety of routes are available to participate in including **19, 30, and 62 miles** (see below for details). Cyclists will enjoy riding through the beautiful countryside of central Pennsylvania. We will have a fully stocked Start/Finish area as well as fully supported rest stops on the **30 and 62** routes. Along with the ride there will be opportunities to enjoy Hershey's products throughout the day. Additionally, we will have jerseys available for purchase on Active.com.

### **Event details and schedule**

#### **Start/Finish:**

Milton Hershey School, Henry Hershey Field,

Athletic Complex, 665 Brook Drive, Hershey Pa, 17033

#### **When:**

Saturday, July 15, 2017

#### **Onsite Registration:**

Saturday, July 15 starting at 6:30am

#### **Event Start times: (RAIN OR SHINE- No Refunds)**

Rolling Start between 7am and 10:30am

Rest stops out on the courses will close at 3:30pm

Finish area will close at 4:30pm

**Course:**

Ride with GPS course routes available by clicking link:

<https://ridewithgps.com/users/886329/routes>

**Purpose (Goodness to Community):**

Proceeds from Hershey's P4G benefit Children's Miracle Network, @ Penn State Hershey Children's Hospital, in Hershey, PA.

**Registration on Active.com**

Early registration will close on **July 10, 2017**

Day of registration will be available at Start/Finish area

**Registration Fees:**

- Before June 10 = \$40
- After June 10 = \$50
- Day of Event = \$50

**Merchandise:**

Jerseys are available for presale on Active.com \$75 (all profits benefit Children's Miracle Network)

**Refund Policy:**

All entries are final, no refunds, & entries are not transferable.

The Event will be held Rain or Shine. However in the event of Extreme Weather (such as an Official Weather Warning or named storm), the organizers reserve the right to reschedule the event. If you cannot attend the rescheduled date, your entry will be forfeited, and a refund will not be issued.